

PRODUCT SOLUTIONS

Here are some products to mention to the merchant!



GIFT CARDS

- Create return customers
- Goodwill/promote repeat business – customer will usually spend more than refund amount on card
- National Average: only 33% of gift cards are actually cashed



ATM SERVICES

- Income generation for merchant's business
- Eliminate cash back draws from merchant's cash register
- ATM placement, servicing, and signage
- Draw in extra business



AMEX ONE POINT

- Faster money, next day deposits
- One statement for all credit card types
- Next Day funding
- All credit card types batched together



MOBILEPAY

- Remote convenience for Smartphones and iPhone
- Virtual terminal – PC/Mac
- Off location transactions – handyman, plumber, sporting events, trade shows, etc.
- PCI compliant



MERCHANT CASH ADVANCE

- Need capital? Remodel, business development, payroll, etc.
- Not a loan but an advance on future reserves
- Fast funding in as few as 7 days



CHECK SERVICES

- Eliminate NSF returned checks
- ACH and recurring bills – monthly dues/subscriptions
- Accept checks as easily and secure as a Bank Card
- Fast Funding



MERCHANT EVIEW SERVICES @ AUTHORIZE.NET

- Merchant friendly program/portal to monitor account information
- Gateway to programs
- Virtual terminal availability
- Online payments (Internet)



MERCHANT CLUB - *Exclusive pricing on Paper and Supplies*

- Terminal thermal paper up to 12 rolls/month
- Point of sale ad slicks – Visa/MC, Amex, Etc.
- Terminal overlays – short key guides



PCI AND EMV COMPLIANCE

- Starting October 2015, merchants have to be EMV (Europay MasterCard/Visa) compliant
- Merchants that have not installed EMV-capable point-of-sale terminals will assume liability for counterfeit-card transactions conducted in their stores